

THEODORE R. KULONGOSKI
Governor



LEADERSHIP FOR A BETTER OREGON **ENERGY EFFICIENCY**

Problem: As Oregon's population grows, we will continue to have increasing demands for reliable and affordable energy. At the same time, we have committed to reducing our greenhouse gas emissions to 10% less than 1990 levels by the year 2020. Investing in energy efficiency has been and will continue to be the most cost-effective and efficient way to help meet our growing energy needs and reduce greenhouse gas emissions.

Solution: Governor Kulongoski will propose a comprehensive climate change package that will include energy efficiency measures. This package will help set overarching goals and focus on policies for new buildings, existing buildings, utility and industrial energy efficiency, state government actions, and a coordinated awareness campaign. The Governor has created an Energy Efficiency Working Group with diverse stakeholders that will report to the Governor's Office and help develop specific policy recommendations by August 2008. The Governor is encouraged that the working group is considering such policies as:

- *Net Zero Emission Buildings:* An overarching goal to have all new buildings in the commercial and residential sectors achieve net zero emissions by the year 2030. Programs and building codes to incentivize energy efficient design and onsite clean distributed generation will be critical to reach this ambitious goal.
- *Energy Performance Certificates:* With escalating energy prices, a home owner or small business person should be able to know the energy performance of an existing home or building they invest in. Energy performance certificates can serve that function just like a miles per gallon rating for vehicles.
- *Utility/Industrial Efficiency:* Oregon can build on the success of the Business Energy Tax Credit (BETC) and ensure the program best incentivizes large scale energy efficiency measures.
- *State Government Actions:* The Governor recognizes that the State of Oregon can lead by example and invest in energy efficiency. We can update the State Energy Efficient Design (SEED) and incorporate energy efficiency further into procurement policies.
- *Awareness/Outreach:* A consolidated awareness campaign can help individuals incorporate energy efficiency into their lives, saving money and lightening the load on our energy generation, transmission and distribution system.